

SPACE COAST RUNNERS
MINUTES OF APRIL 20, 2015

Board Members/Officers Present: Ed Springer, Marisa Flint, Carol Ball, Mo Johnson, Kaitlin Donner, Shane Streufert, Michelle Smurl, Loran Serwin, Howard Kanner, Dick White

Guests: Mary Ramba, Marty Winkel, Brittany Streufert

Board Members/Officers Absent: Cyndi Bergs, Harry Prosser, Bob Rall

- I. Meeting Called to Order: 7 p.m.
- II. No March meeting minutes available
- III. Treasurer's Report:

CD Balance March 31:	\$20,160.14
Savings Account Balance March 31:	\$3,529.33
Cash Balance Feb 28:	\$54,564.93
Deposits for March:	\$8,241.00
Disbursements for March:	(\$14,676.94)
Total Cash Balance as of March 31, 2015:	\$48,128.99
Open Invoice Balance as of March 31, 2015:	\$2,216.00

There are a few open invoices, including Fly Fish, which Carol will ask Lisa H to contact.

Discussion of EoD: Carol almost has numbers finalized, still waiting for Harris money. Close to 5k in profits, with \$2850 in sponsorship. Barbara wants donation to ALS. Dick motioned to approve treasurer's report, Ed seconded. Approved.

- IV. Races run since last meeting:

3/28/2015 - Downtown Melbourne 5K - Finishers = 232 (129F,103M)
3/28/2015 - Suck it Up Buttercup - Finishers = 64 (44F,20M)
3/29/2015 - Cocoa Village Triathlon - Finishers = 196 (Olympic - 41, Sprint - 114, Dualthon - 41)

4/4/2015 - Egg Scramble 5K - Finishers = 166 (106F,60M)
4/4/2015 - Pirates Plunder - Finishers = 851
4/11/2015 - Space Walk of Fame - Total Finishers = 233

8K Run- Finishers = 172 (100F, 72M)
8K Walk - Finishers = 6 (3F, 3M)
2 Mi Run - Finishers = 31 (16F, 15M)
2 Mi Walk - Finishers = 11 (9F, 2M)
8K Philly & Clydesdale - Finishers = 13 (8F, 5M)
4/11/2015 - Long Doggers Kid's Marathon and Half Marathon Finishers = 324 (1/2 -
223, Full 101)
4/12/2015 - Ron Jon Cocoa Beach Triathlon - Finishers = 509

4/18/2015- TWLOHA Run For It 5K - Finishers = 501, Satellite Beach
4/18/2015- Fun `N the Sun 5K, Suntree - No Results
4/18/2015- Dash for the Dogs 5K, Palm Bay- No Results
4/18/2015- 6th Annual Happy Tails Stroll-A-Thon, Titusville- No Results
4/18/2015- Great Strides for Cystic Fibrosis 5K Walk, Melbourne Beach- No Results

V. New Business:

- A. 2015-16 SCR series committee recommendations: proposal to keep the series the same. Some dates are still tentative pending director confirmation. Series will include 10 races with two drops. Discussion of Running Zone's move from timing only to management package.
1. **Running on Island Time**---one more year with Debbie Wells as director.
 2. **Turtle Krawl**: improvement has been made to course.
 3. **SCC 15k**: possible conflict with new Tough Mudder race in Palm Bay. Sound amplification will not be permitted anymore.
 4. **Space Coast Marathon & Half Marathon**
 5. **Reindeer Run**
 6. **Tooth Trot**: moved to January
 7. **Eye of the Dragon**: committee likes door prize system. Purchase of dragon costume is being considered by race director.
 8. **Downtown Melbourne**: needs promotion, race should be much larger

9. Space Walk of Fame

: committee recommends a) new race director, b) keep race in series with changes, or c) drop race from series. Dick proposed to fold race into club more, put money into it (such as tech shirts). Discussion of problems: lack of communication between director and SCR board, issues with awards/results, lack of sound system. Marty said problem this year was failure of backup computer. He said he has lost \$1k in sponsorship and was trying to cut costs. Shane pointed out that the nature of marketing races is changing (i.e, social media, upfront marketing); Marty said he has hired someone to take care of this, and has agreed to make changes to improve. Option b was decided and agreed to by the RD.

10. Eat My Crust

Howard motioned to accept proposed race series, Dick seconded. Approved.

B. Board election: two officer positions open (must be filled by board members).

Mary Ramba would like to return to the board. Carol mentioned that vice president position should be one in training for president. Ed and Brittany will work on promoting call for new board members.

C. Still looking for sponsorship chair

D. Team update: so far, 10 women and seven men have applied. May 9 is deadline and more applications expected by then. Having a team will not exclude general members from signing up as a team at races too. Board likes the jacket, still looking at singlets. Kaitlyn had recommendation for supplier and will look into it. Team selection committee: discussed putting one together from board members, though they may be applying for the team, or using external people to have

separation. Linda and Molly mentioned as committee members, Kaitlin offered to help.

- E. Awards night: Brittany suggested a backdrop banner; Ed motioned to approve \$300 to spend on this, Shane seconded. Jersey Girl will cater with healthy option menu, \$13.99/person. Will sell tickets for \$10. 200 person cap for room, event will be June 6. Awards discussed: Lifetime Achievement for Bernie Sher. Award for Henry was purchased from Award Trophy in Titusville.
- F. Loran received an email looking for hosts for foreign exchange students. Ed discussed if it fit in with our mission to promote fitness in Brevard, and possible issues. Suggested that we give program sponsor info on group runs.
- G. Summer social: June 18th 2:00—4:30 at Cocoa Beach pavilion. Carol showed cups for promotion---500 for \$225 + shipping. Michelle motioned to approve, Dick seconded. Approved.
- H. Participation award discussed and tabled for now.
- I. Discussion of man hassling women in Cocoa Village.

Meeting adjourned at 8:20 p.m.